



Arlene (UK) Ltd

Hair & Beauty Supplies

2017 Catalogue



First established in 2008, Arlene (UK) Ltd specializes in import, export and distribution of hair and beauty products, both for the professional and the mass market.

Our three main strengths are:

1. **PRODUCT SOURCING:** We are able to source unbranded hair and beauty products from all over the world; products are selected after being tested in a network of salons throughout UK in order to see their potential and capability to compete with all the other major brands available in UK;
2. **BRAND MARKETING:** We market all the products throughout our network of hair salons and retail outlets in order for the brands to be recognized nationally;
3. **PRIVATE LABEL:** We can source different products not yet available in our catalogue for customised enquiries; for example if you want to create your own brand we can help with the product sourcing itself, we can provide the packaging and fill it, plus we can provide you with the labels.

We also focus on the service: that's why we deal with companies that provide a fast delivery service; we get the products quickly and deliver to you with the same speed, because we know you can't wait.

There is no minimum order value: you can just order what you need.

You can place your order by phone, email or even SMS.

Our products come usually in packs of 6 or 12, but you can order different quantities because we open packs.

With the kindest regards,
Fabrizio Di Gianvincenzo
Company Director

CONTENTS

04	Vitalfarco
07	Maxima
24	NHP
34	Roial
44	Praetorian
46	Waldschmidt